

THE PAST, PRESENT AND FUTURE OF AGRICULTURAL RISK MANAGEMENT<sup>SM</sup>



# REVENUE INSURANCE

**PA** PRO  
AG<sup>sm</sup>

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# A BUMPER CROP IS NOT ALWAYS GOOD NEWS— NOT WHEN MARKET PRICES TURN BAD!

Crop Insurance Revenue Plans protect against losses in revenue caused by low prices, low yields, or a combination of the two. All revenue-based policies determine coverage differently. Your ProAg Agent will assist you in evaluating each plan.

## REVENUE INSURANCE PLANS

**Crop Revenue Coverage (CRC)** provides revenue protection based on price and yield expectations by paying for losses below the guarantee at the higher of an early-season price or the harvest price.

**Income Protection (IP)** protects producers against reductions in gross income when either a crop's price or yield declines from early season expectations.

**Revenue Assurance (RA)** provides a dollar amount of coverage ranging from 65-85 percent of expected revenue.

**Group Risk Income Protection (GRIP)** makes indemnity payments only when the average county revenue for the insured crop falls below the revenue guarantee election by the farmer.

**Adjusted Gross Revenue (AGR)** insures the revenue of the entire farm rather than an individual crop by guaranteeing a percentage of average gross farm revenue, including a small amount of livestock revenue.



## Which Insurance Plan is Right for You?

Crop insurance is available in a variety of forms and not all plans of insurance are available everywhere or for every crop. Contact your professional ProAg Crop Insurance Agent for assistance in comparing the numerous risk management options available to you and your unique operation.

ProAg has been servicing American farmers for nearly a century. When Jess Latham, Sr., founder of ProAg, started his journey in the 1920s, he conducted business with a smile and made deals with merely a handshake. Today, ProAg operates under the same principles of integrity and loyalty. With an unparalleled team of crop insurance professionals eager to make your road a little less bumpy, ProAg stands ready to offer superior risk management services and expertise.



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## Connealy Insurance

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